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BUSINESS MONDAY

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HENRY J. GOMEZ covers technology and telecommunications for The Plain Dealer. He was 6 years old when the Michael Douglas hit "Wall Street" arrived in theaters.



THE PD VERSUS THE PRO



MARK HALEY is a portfolio consultant for Cleveland's Winfield Associates Inc., an independent investment management firm. He also is a member of the Estate Planning Council of Cleveland.

Initial \$ invested	Company	Current \$ value	5-day % change
\$11,007	Panera Bread Co.	\$10,377	-4.8%
\$11,007	NetFlix Inc.	\$10,202	-2.0%
\$11,007	Protein Design Labs Inc.	\$10,913	-5.0%
\$11,007	Motorola Inc.	\$10,053	-2.9%
\$11,007	Texas Instruments Inc.	\$11,000	-2.0%
\$55,039	Total	\$52,545	-3.6%

Initial \$ invested	Company	Current \$ value	5-day % change
\$11,628	Micron Technology Inc.	\$10,581	-2.4%
\$11,628	Alliance Capital Management	\$12,382	0.5%
\$11,628	GameStop Corp.	\$10,146	4.2%
\$11,628	Juniper Networks Inc.	\$10,860	0.7%
\$11,628	Corning Inc.	\$10,931	-0.5%
\$58,149	Total	\$55,390	-0.4%

Congratulations to Mark Haley, champion of the fourth edition of The PD Versus the Pro. For those keeping track at home, the score is PD 1 (I am in awe of you, Chris Montgomery), Pro 3. Meanwhile, I am pleased to report that I am keeping my day job.

The final week of 2005 wasn't particularly strong for either of us, but Haley got a better-late-than-never surge from GameStop to secure victory. But, good sport that he is, he points out that we both made money — and outperformed the market's average return on investment.

"That's what investing is about," the polished portfolio consultant said. "Even my 4 1/2-year-old son, Gavin, tells me as I leave the house: 'Daddy grows a lot of money today.'"

In 2006, Haley expects energy and technology to remain strong investments and will look toward health care, particularly at stocks that will benefit with the aging of baby boomers.

Next week in this space you'll see John Funk, a Plain Dealer reporter who covers energy, and Denise Farkas, a senior vice president and director of research at Beachwood's Spero-Smith Investment Advisers Inc. And I am sure you will find Mr. Funk's personality quite delightful.

But again, cheers to Mark Haley. May he live on in The PD Versus the Pro hall of fame.

"I'll just wait for my plaque in the mail," he said when informed of his victory.

Um, yeah. About that plaque, Mark . . .

— Henry J. Gomez

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